

Abstract

Provided is a magnetic recording medium permitting the controlling of backcoat layer transfer to a magnetic layer surface, a reduction in dropout even when employing microgranular magnetic material, as well as good running stability, durability, and storage properties. The magnetic recording medium comprises a magnetic layer comprising a ferromagnetic powder and a binder on one surface of a nonmagnetic support and a backcoat layer comprising a nonmagnetic powder and a binder on the other surface of the nonmagnetic support. Said nonmagnetic powder is an acicular particle having a mean particle diameter of 5 to 300 nm, and said backcoat layer comprises water-soluble cations in a quantity of 100 ppm or less and water-soluble anions in a quantity of 150 nm or less.